

TITLE: LIVESTOCK IDENTIFICATION TAG

Abstract of the Disclosure

5 This invention relates to a livestock identification tag assembly comprising: (a) a heat seal
laminate comprising: (i) a facestock having an upper surface and a lower surface; (ii) a heat-
activatable adhesive layer having an upper surface and a lower surface, wherein the upper surface
of the heat-activatable adhesion layer is adhered to the lower surface of said facestock; (iii) an ink
or graphics layer adhered to the lower surface of said heat-activatable layer; and (b) a flexible
polymeric substrate; wherein the lower surface of the heat-activatable adhesive of the laminate is
10 adhered to the substrate. In one embodiment, the ink or graphics layer is positioned between said
heat-activatable adhesive layer and said facestock.